

Electronic Acknowledgement Receipt

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| EFS ID: | 2869940 |
| Application Number: | 09852229 |
| International Application Number: | |
| Confirmation Number: | 4955 |
| Title of Invention: | Technique for optimizing the delivery of advertisements and other programming segments by making bandwidth tradeoffs |
| First Named Inventor/Applicant Name: | Michael Cristofalo |
| Customer Number: | 44367 |
| Filer: | Robert Madden/Lisa Posorske |
| Filer Authorized By: | Robert Madden |
| Attorney Docket Number: | 2050.065US1 |
| Receipt Date: | 15-FEB-2008 |
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| Application Type: | Utility under 35 USC 111(a) |

Payment information:

| | |
|--|-----------------|
| Submitted with Payment | yes |
| Payment Type | Deposit Account |
| Payment was successfully received in RAM | \$ 810 |
| RAM confirmation Number | 2573 |
| Deposit Account | 190743 |
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File Listing:

| Document Number | Document Description | File Name | File Size(Bytes) /Message Digest | Multi Part /.zip | Pages (if appl.) |
|------------------------------|---|----------------|--|------------------|------------------|
| 1 | | 2050065US1.PDF | 1107011 | yes | 26 |
| | | | 3b1b687bdb8c5d221b242864e7c3ffa739657460 | | |
| | Multipart Description/PDF files in .zip description | | | | |
| | Document Description | | Start | End | |
| | Request for Continued Examination (RCE) | | 1 | 1 | |
| | Preliminary Amendment | | 2 | 2 | |
| | Specification | | 3 | 4 | |
| | Claims | | 5 | 21 | |
| | Applicant Arguments/Remarks Made in an Amendment | | 22 | 26 | |
| Warnings: | | | | | |
| Information: | | | | | |
| 2 | Fee Worksheet (PTO-06) | fee-info.pdf | 8230 | no | 2 |
| | | | 84cbab02a225521832b8c15ff52502650e675678 | | |
| Warnings: | | | | | |
| Information: | | | | | |
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

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